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## EDUCATION

Bachelor of Science in  
Graphic Design - FAMU

## SKILLS

Project Management  
Creative Direction  
Visual Communication  
WordPress  
Problem Solving  
Keen to Details  
HTML/CSS

## SOFTWARE & APPS

Photoshop / Illustrator /  
InDesign / Dreamweaver /  
Premiere Pro  
WordPress  
Assana / Slack / InMotion Ignite  
Figma  
Microsoft Office  
Google Apps

## AWARDS

16x GDUSA In-House Winner  
NAA 2019 Best Exhibit  
PIAG Excellence Award  
Silver ADDY

# Steven Butler

EXPERIENCED ART DIRECTOR / SENIOR DESIGNER

## PROFILE

I am an award-winning senior-level creative artist with extensive in-house corporate and freelance design experience. My background includes a wide range of industries spanning education, technology, consumer products, hospitality, non-profit and more.

My passion is creative problem solving and I thrive on surpassing client and consumer expectations with visual communication and excellent customer service. I also have over 15 years of creative management experience with designers, copywriters, and freelancers.

## EXPERIENCE

### Freelance Designer

**JUL 2003 - PRESENT**

Experience working on various types of projects including the branding and marketing of a boutique winery, WordPress website design, email marketing, direct mail, logo design, brochures, and apparel.

### Manager of Creative Services and Design at Rent.

**OCT 2014 - JUNE 2022**

Responsible for the design and artistic direction of both internal and external projects produced by the Creative Services team including branding, advertising, email marketing, promotional products, internal events, B2B websites, exhibit displays, experiential design, C-suite support, sales presentations, and sales collateral. I was the go-to resource for all things creative and led an award-winning team of designers, photographers, and multimedia producers.

### Senior Creative Design Lead

**SEPT 2006 - OCT 2014**

Senior creative lead for designing corporate communications and sales collateral, digital presentations, email marketing, package, and exhibit design and WordPress site design and development. Art director for junior-level designers on the team.

### Senior Designer - Image Design Group at Primedia

**AUG 2001 - SEPT 2006**

Responsible for the creative development of corporate sales support, ad campaigns, media kits, trade show graphics, direct-mail, and presentation material.

