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EDUCATION

Bachelor of Science in
Graphic Design - FAMU

SKILLS

Project Management
Creative Direction
Visual Communication
WordPress
Problem Solving
Keen to Details
HTML/CSS

SOFTWARE & APPS

Photoshop / Illustrator
InDesign / Dreamweaver
Premiere Pro
WordPress
Assana / Slack / InMotion Ignite
Figma
Microsoft Office
Google Apps

AWARDS

16x GDUSA In-House Winner
NAA 2019 Best Exhibit
PIAG Excellence Award
Silver ADDY

Steven Butler

EXPERIENCED ART DIRECTOR / DESIGNER

PROFILE

I am an award-winning senior-level creative artist with over 20 years of in-house corporate and freelance design experience. My background includes a wide range of industries spanning education, technology, consumer products, hospitality, non-profit and more.

My passion is creative problem solving and I thrive on surpassing client and consumer expectations with visual communication and excellent customer service. I also have over 15 years of creative management experience with designers, copywriters, and freelancers.

EXPERIENCE

Freelance Designer

JUL 2003 - PRESENT

I have built a solid reputation for delivering unique design solutions to all types of clientele. I've worked on various types of projects including branding and marketing a boutique winery, WordPress website design, email marketing, direct mail, logo design, brochures, and apparel.

Manager of Creative Services and Design at Rent.

SEPT 2006 - JUNE 2022

I was responsible for the design and artistic direction of both internal and external projects produced by the Creative Services team including branding, advertising, email marketing, promotional products, internal events, B2B websites, exhibit displays and experiential design, C-suite and sales presentations, and sales collateral. I was considered the go-to resource for all things creative and led an award-winning team of designers, photographers, and multimedia producers.

Senior Designer - Image Design Group at Primedia

AUG 2001 - SEPT 2006

After starting out as a graphic designer for Primedia's publications group I was quickly recruited to join the company's in-house creative team and was responsible for the creative development of corporate sales support, ad campaigns, media kits, trade show graphics, direct-mail, and presentation material.

